

EXHIBIT A:

OF THE FRAMEWORK AGREEMENT FOR THE REGULATION OF ADDED VALUE SERVICES BETWEEN MIC TANZANIA PLC AND MWANANCHI COMMUNICATIONS LIMITED

This document is an integral part of and is ruled where applicable, by the terms and conditions of the FRAME AGREEMENT FOR VALUE ADDED SERVICES BETWEEN MIC TANZANIA PLC AND MWANANCHI COMMUNICATIONS LIMITED a company duly incorporated under the laws of Tanzania, with its principal office at Mandela Road Plot No.34/35, P.O. Box 19754, Dar es Salaam, Tanzania, here after referred to as “ The Provider” and MIC Tanzania Limited a company duly incorporated in Tanzania and having its registered offices at MIC TANZANIA PLC, Derm Complex, Plot No. 11 Block 45A, New Bagamoyo Road, P.O. Box 2929, Dar es Salaam, Tanzania hereafter referred to as “The Operator”

Product Administration:

Contact Name: Frank Galos
Contact Tel: +255 743 500 123
Contact E-Mail: fgalos@tz.nationmedia.com

Running term:

Launch Date: 24th March 2021
End Date: 24th March 2023
Termination notice: 30 days

Charging and Remuneration:

SMS code: 15569
SMS MO: Tsh.0
SMS MT: Tsh.100

Revenue:

MIC Tanzania PLC: 70%
Mwananchi Communications Limited: 30%

Any changes in the remunerations shall be agreed by both parties by written notice.

BSM

Description of the product:

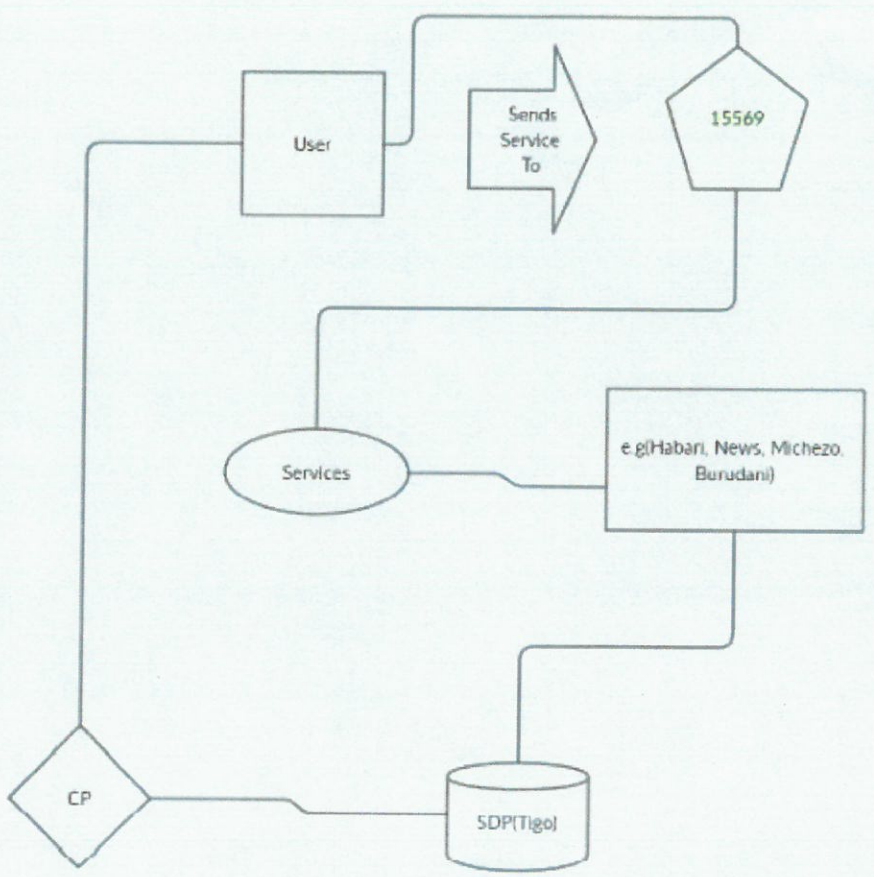
Mwananchi Communications offers SMS services where subscribers will be able to receive different information depending on selection of the service. They are different categories offered from the company which are HABARI, JOBS, NEWS, MWANASPOTI.

Mechanic Overview:

The mechanic for the above product will be as follows:

1. Users subscribe to the service by texting word 'HABARI' to 15569 and they will receive a confirmation message that they have subscribed to Mwananchi Breaking News. Example: Asante kwa kujiunga Mwananchi Breaking News, utapata dondoo, Habari na matukio mbalimbali kwa gharama ya TSH100 kwa siku. Kujitua, tuma neon ONDOA kwenda 15569.
2. Charging rate is 100TSH Per Day
3. Mwananchi Communication Limited will generate content to upload it to the platform
4. The platform which has been connected with Tigo will pick the content and process
5. Mwananchi Communication Limited estimates that MIC Tanzania Limited Subscribers will receive FIVE alerts per day.
6. MIC Tanzania Limited Subscribers will Text the word ONDOA to 15569 to end their Subscription to the service. They have to receive a notification confirming that they have been removed from the subscription list.
7. All phones in MIC Tanzania Limited networks which can send and receive SMS texts should be able to use the service
8. Text messages to or from provider short code number 15569 won't come out of Subscribers text bundle (inclusive monthly or Weekly or Daily text messages) However, terms and conditions for text bundles may be subjective this Service if mutual agreed between Mwananchi Communication Limited and MIC.
9. In future we may connect this Breaking News Alerts Service with Our Mwananchi Mobile App, MIC Tanzania Limited Subscribers can find daily alerts and configure personalized alerts in that Mobile Application, alerts on specific topics, etc.
10. If Phone of MIC Tanzania Limited Subscriber is switched off or in an area without a signal, MIC Tanzania Limited will hold messages for a period of 24 Hours and keep trying to send them.
11. We have a customer Support Center if a subscriber have problems with the service, Subscriber can send comments and feedback by SMS to 0754056660 or by email to breakingnews@tz.nationmedia.com
12. The Provider may contact enrolled MIC Tanzania Ltd Subscribers in the future for their opinions and views on this service.
13. The above flow will be applicable to all the keywords services offered by Mwananchi which will enable the customers to receive information from short code 15569.

Technical Architect:



Place.....

Place.. D'SALAAM (TASATA)

Date.....

Date..... 18.07.2021

MIC Tanzania PLC

Mwananchi Communications Limited

Signature..... *[Signature]*
 Shiori Karikari
 Managing Director
 MIC Tanzania PLC

Signature..... *[Signature]*

Name.....
 30 APR 2021

Name..... BAKARI S. MACHUMU

In the presence of:
 Title.....
 Chief Legal Officer
 Mwananchi Public Limited Company

Title..... *[Signature]* MD

30 APR 2021
Josephine Makenzoye

MWANANCHI COMMUNICATIONS
 P.O.Box 19754
 DARES SALAAM - TANZANIA
 Tel: 2100547, Fax: 2100193